

## 2017 European Planetary Science Congress

17-22 September 2017, Riga



**Sponsorship  
Opportunities**

**Deadline June 30,  
2017**

## *Values for Major Sponsorship*

### Contact

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### VENUE DETAILS AND LOCATION

Radisson Blu Latvija Conference & Spa Hotel, Riga  
Elizabetes 55 LV-1010 Riga Latvia +371 67772222  
<https://www.radissonblu.com/en/latvijahotel-riga>

Google Maps: <https://goo.gl/maps/Jqw3BZuuTuG2>

# Welcome to EPSC 2017

## *Celebration of the Planets*



The **European Planetary Science Congress (EPSC)**, the meeting arm of the Europlanet consortium<sup>1</sup>, is the **second largest planetary science meeting (700+ participants) in the world**. In 2017, on September 17-22, the EPSC will be held in **Riga, Latvia**. *This will be the first time the EPSC is held in a Central or Eastern Europe country.*

EPSC members are planetary scientists and associated mission specialists involved in NASA missions, including Juno, Dawn, Cassini, Kepler, MSL, Spitzer and ESA missions including the past Venus Express and Rosetta, its ongoing Mars Express mission, and upcoming Juice, BepiColombo, ExoMars, Plato, and Cheops space missions. They include instrument builders, mission designers, navigation experts, and engineers of every type. Europe's planetary science community is as large as its US counterpart. Their scientists' work include astrobiology, lunar studies, Mars research, comet exploration, asteroid exploration and exploitation, planetary defense, planetary protection, and exoplanet studies. The scientists study solar and extra-solar system bodies from the smallest particle to the largest planet.

<sup>1</sup> [http://cordis.europa.eu/project/rcn/198071\\_en.html](http://cordis.europa.eu/project/rcn/198071_en.html)

## WHY would you want to sponsor?

- Europe is the centre of a large multinational Space industry that in 2015-16 reported a turnover of 7.5 billion Euros.

- Europe's planetary science community includes more than 800 tenured academics and around 3,000-4,000 young researchers spread across over 20 countries and around 200 research institutes.

- Since 2005, the European Commission has provided more than 40 million Euros to European planetary projects.

- The size of the EPSC- 700-800 international attendees from 30 countries including 14% FI, EE, LV, LT **will be speaking in 66 sessions over 5 days.**

- The EPSC Opening Speakers and Public talks will include well-known Latvian, Baltic government leaders and Space advocates.

- The Conference will include Space industry and Baltic Space exhibits.

- There will be international Space publicity (15-20 press releases) to flow throughout EU and internationally pre, during and post EPSC.

## The EPSC 2017 is not merely a science conference.

- The EPSC 2017 Riga addresses multiple education challenges that the Latvian and Baltic societies are facing.
- The EPSC 2017 Riga appeals to all age groups.
- The EPSC 2017 Riga can interest multiple sectors of business.
- The EPSC 2017 Riga can link to the 100-year birthday celebrations of the four countries (FI, EE, LV, LT).

- The EPSC 2017 Riga can help build integration and cooperation in the four (FI, EE, LV, LT) countries.

## Solar System for Kids Exhibit

Zinoo is leading the development of exhibits to demonstrate Solar System Science. It will be physically located in the street level space of the Radisson Blu. They have 5 K€ from the Latvian Ministry of Education and Science. They can do more with more funds.

## Baltic Space + Planetary Facilities

We are developing and will be distributing a 50-page 'Baltic Space Facilities' booklet highlighting these nine space facilities. Many will have exhibitions as well.



- **Tartu Observatory** –EE
- **Ventspils Int'l Radio Astron. Center (VIRAC)** –LV
- Univ of Latvia / Inst. of Astro: **Baldone Observatory** –LV
- Univ of Latvia / Inst. of Astr: **Riga Satellite Laser Ranging Stat** –LV
- Univ. of Latvia: **Candors Space Exploration Museum** –LV
- **Institute of Environmental Solutions (Cesis)** –LV
- **Moletai Observatory** –LT
- **University of Helsinki, Planetary Group** –FI
- **Finnish Meteorological Institute FMI (Helsinki)** --FI

## MID-WEEK SOCIAL EVENT

To capitalise on the Centenary Celebrations in Finland, Lithuania, Latvia and Estonia that start in late 2017 and continue through 2018, there will a demonstration of Baltic singing and dancing, with an opportunity for guests to participate: **20th September @1830 at "Folkklubs Ala Pagrabs" cellar**: <https://goo.gl/L5KNuK> located in Riga Old Town. Price without sponsorship: 50 Eur. We are interested for sponsorships to lower the price/head for more EPSC participants to be able to join the event.

The place is known by tasty traditional Latvian food, folk dance nights and a large range of Latvian beers. It has a friendly, cozy atmosphere. Eating, drinking (open bar), with a live traditional folk dance band. Number of participants: 150 (w/people sitting), 250 (some people standing). Photos of a similar event at ALA: <https://goo.gl/Nj88EI>  
Features of this event:



1) *We have the culture(s) of the location of the EPSC in sync with the solar system.* The ancient oral history of these Baltic countries celebrates the sun and the moon in rituals that go back thousands of years. The Solstice celebrations: Midsummer, Spring, Fall, Winter, and in-between are the largest celebrations of this region.

2) By using their celebrations of Song and Dance, the Baltic countries: EE, LV, LT regained their Independence, almost peacefully. Here is an opportunity to learn *what drives this part of the world in music and dance* and feel what the Baltic people feel, when tens of thousands of them gather together and sing their lives in their Song and Dance Festivals.

## Tiers of Sponsorship in order of price

We can also custom-design a sponsorship for you, if none of the below suits you.

Common for all tiers:

- 1) Placement of sponsor's logo on the Advertising page of the Conference website (<http://epsc2017.eu>) including a hyperlink to the sponsor's website with a short description of your product/service.
- 2) Placement of sponsor's logo on back pages of EPSC 2017 Abstract book.
- 3) Logo remains for 3 months on the Advertising page of the Conference website (<http://epsc2017.eu>) including a hyperlink to the sponsor's website with a short description of your product/service.

- **Stars sponsorship: €15,000 (VAT included)**  
*To establish a new space-brand recognition or to link an established brand to Space. **One Available.***
- **Exoplanets sponsorship: €12,000 (VAT included)**  
*To build new relationships with Baltic space community including parents of the kids. **Six Available.***
- **Comets sponsorship: €10,000 (VAT included)**  
*To build new relationships with the **Young** Baltic space community. **Two Available***
- **TransNeptunian (TNOs) sponsorship: €8,000 (VAT included)**  
*To establish a new space-related-brand recognition, with exposure to the space community and twice use of hotel private demonstration room, but without a week-long exhibit. **One Available.***
- **Main Belt sponsorship: €5,000 (VAT included)**  
*To establish a new space-related-brand recognition, with exposure to the space community without demonstration room. **One Available.***
- **Giant Planets sponsorship: €3,000 (VAT included)**  
*Mix of new space-related-brand recognition, with new relationships with Baltic space community. **Ten Available.***
- **Terrestrial Planets sponsorship: €1,500 (VAT included)**  
*Support of your space-related-brand through the conference web site and abstract book. **Ten Available.***
  
- *Plus additional sponsored items*
- *If you need support from Baltics in Space in preparing your branded items, we have vendors in Riga to help you with some suggested items later in this catalog.*



## Stars SPONSOR €15,000

To establish a new space-brand recognition or to link an established brand to Space. **One Available.**

### Prior to the event:

- 2K€ to Solar System for Kids exhibit, 2K€ to Baltic Organizing team.

### During the event:

- Logo placed on primary hotel EPSC Banner, in the hotel lobby.
- Exhibit Booth at EPSC (2 free registrations) + 2 extra Registrations.
- 1 Roll-up with your Banner to be placed in pressroom in visibility during EPSC press conferences.
- Your full branded items (sent to us in July-August 2017). Suggest: 200+ durable Cotton Conference Bags with 200+ 50-pg A4 pads of logo'd paper + 200+ logo'd pens, which you supply, placed inside of the bags, or next to the cotton bags.
- 500 Flyers provided by you in the exhibit space of the Solar System for Kids Exhibit.

- Logo placed on the two columns on the second floor next to wardrobe.

### After the event:

- To demonstrate our performance, for last payment, we will count the remaining bags/paper/pens and provide video/photos of press talks with company-bannered Roll-up.

Payment: **€13,000** up-front, **€2,000** after the EPSC, when 200 bags w/paper+pens are distributed, 400 flyers are distributed and you receive an archive of Press videos demonstrating your Logo in the frame.

## Exoplanets SPONSOR €12,000

To build new relationships w/ Baltic space community incl. parents of the kids. **Six Available.**

### Prior to the event:

- 2K€ to Kids exhibit.
- Support to Baltic institutes (your choice of the nine): 2 Attendees covered by registration fee. They will acknowledge your sponsorship on (their web site or similar public view)

### During the event:

- Logo placed on one Column Hall 1.
- Your full branded items (sent to us in July-August 2017). Suggest: 200+ durable Cotton Conference Bags with 200+ 50-pg A4 pads of logo'd paper + 200+ logo'd pens, which you supply, placed inside of the bags, or next to the cotton bags.

- Roll-up to be placed in the exhibit space of the Solar System for Kids Exhibit.
- 500 Flyers provided by you in the exhibit space of the Solar System for Kids Exhibit.
- Exhibit Booth at EPSC (2 free registrations) + 2 extra Registration.

### After the event:

- To demonstrate our performance, for last payment, we will count the remaining bags/paper/pens.

Payment: **€10,000** up-front, **€2,000** after the EPSC, when 200 bags w/paper+pens are distributed.

## Comets SPONSOR

### €10,000

To build new relationships with **Young Baltic space community**. **Two Available**.

#### Prior to the event:

- 2K€ to the Baltics Organizing Team.

#### During the event:

- 1 K€ Support to 20 students Social Events (1-SpaceTEM), (2- from other universities), attending the Social Event: this is an excellent networking opportunity for the early career with the established career.
- Your full branded items (sent to us in July-August 2017). Suggest: 200 50-pg A4 pads of branded paper + 200 branded pens, which you supply, placed at the Social Event on a small table next to the Buffet.

- Your full branded Buffet items (sent to us in July-August 2017), such as 200 branded Napkins, 12 cm by 12 cm folded, 7x 7.5 cm, two-color at the Buffet table. We can help you get these printed in Latvia.
- Roll-up to be placed in Baltic Space Exhibits Area, near one of the stacks of 'Baltics Space Facilities' booklets.
- Exhibit Stand at EPSC (1 free registration) + 1 extra Registration.

#### After the event:

- To demonstrate our performance, for last payment, we will count the remaining paper/pens from the Social Event and number of picked up 'Space Facilities Booklet', which serves as a proxy for views of your Roll-up.

Payment: **€8,000** up-front, **€2,000** after the EPSC, when 200 paper+pens are distributed and Baltic Space Facility Booklets near your Roll-up are counted.

## TNOs SPONSOR

### €8,000

To establish a new space-related-brand recognition, with exposure to the space community, but without a weeklong exhibit. **One Available**.

#### Prior to the event:

- 2K€ to the Baltic Organizing team.

#### During the event:

- Your logo on Bannister Sign in Hall 1.
- (1) Registration.

- Two-times use of a private demonstration room to show prospective customers your product.
- Your company Roll-up to be placed twice in the above private demonstration room, and otherwise in the general Space Exhibit area.
- You provide 200 copies of your flyers of your product to distribute. These will be placed next to your Roll-up in the area of the Space Exhibits.

#### After the event:

- To demonstrate our performance, for the last payment, we will count the remaining flyers of your product.

Payment: **€6,000** up-front, **€2,000** after the EPSC, when 200 bags w/paper+pens are distributed.

## Main Belt SPONSOR €5,000

*To establish a new space-related-brand recognition, with exposure to the space community, but without a weeklong exhibit or private demo room.*

**One Available.**

### Prior to the event:

- 1K€ to Baltic Organizing team.

### During the event:

- You provide 200 USB Branded Thumb drives that we place on a table in the 2nd floor area in the vicinity of the registration counter.
- (1) Registration.
- Your Logo on 2 columns in the Alfa Room.

### After the event:

- To demonstrate our performance, for last payment, we will count the remaining thumb drives.

Payment: **3,000** up-front, **€2,000** after the EPSC, when your branded thumb drives are counted.

## Giant Planets SPONSOR €3,000

*A mix of new space-related-brand recognition, with new relationships with Baltic space community.*

**Ten Available.**

### Prior to the event:

- Support to Baltic institutes (your choice of the nine): 2 Attendees covered by registration fee. They will acknowledge your sponsorship on (their web site or similar public view space).

### During the event:

- You provide 200 USB Branded Thumb drives that we place on a table in the 2nd floor area in the vicinity of the registration counter.

### After the event:

- To demonstrate our performance, for last payment, we will count the remaining thumb drives to verify distribution.

Payment: **€2,000** up-front, **€1,000** after the EPSC, when 200 bags w/paper+pens are distributed.

## Terrestrial Planets SPONSOR €1,500

*Support of your space-related-brand through the conference web site and abstract book.*

**Ten Available.**

Payment: **€1500** up-front



## Additional Sponsorship Items

Raise your visibility at the **European Planetary Science Congress 2017** through the following opportunities. Your logo will be predominantly displayed on the items you choose to sponsor.

<b>Sponsored Items</b>	<b>Value in EUR</b>	<b>Available</b>	<b>Benefit</b>
Baltics Space Facility Booklet	3000	1	Logo in the back of a highly valued info booklet for building space in the Baltic region.
(100) Ball pens w/caliper	220	1	Logo on a well-used, novelty item.
(100) Travel Adapters	1,438	1	Logo on a well-used item
(100) USB Round Hub	1,226	1	Logo on a well-used item
(200) Phone Pocket POKI	732	1	Logo on a useful and novelty item

### EXHIBITON PIECES AND COSTS (including VAT)

For those who choose to Exhibit, rather than Sponsor.

<p><b>Booth 2 x 3 m</b> <b>€1,000</b></p> <ul style="list-style-type: none"> <li>• Stand construction, power supply, wifi internet access, lighting</li> <li>• 2 conference chairs and 1 conference table</li> <li>• Company name and logo on stand</li> <li>• Tea/coffee break refreshments</li> <li>• 2 exhibitors passes (access to icebreaker reception, opening ceremony, and scientific sessions)</li> </ul>	<p><b>Presentation Table</b> <b>€300</b></p> <ul style="list-style-type: none"> <li>• 2 conference chairs and 1 conference table</li> <li>• Power supply</li> <li>• Tea/coffee break refreshments</li> <li>• 1 exhibitor pass (access to icebreaker reception, opening ceremony, and scientific sessions)</li> </ul>
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# Sponsorship Reservation Form

## European Planetary Science Congress

### 17-22 September 2017, Riga

#### Contact INFORMATION:

Sponsoring Organisation \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_ Post Code \_\_\_\_\_

E-mail \_\_\_\_\_

#### Select:

##### Sponsorship Package Levels

_____ Stars	
_____ Exoplanets	_____ Exhibitor
_____ Comets	_____ Sponsor of Additional Sponsorship Items (Please tick box.)
_____ TNOs	<input type="checkbox"/> Baltic Space Facilities Booklet
_____ Main Belt	<input type="checkbox"/> 100 Ball pens w/caliper
_____ Giant Planets	<input type="checkbox"/> 100 Travel Adapters
_____ Terrestrial Planets	<input type="checkbox"/> USB Round Hub
	<input type="checkbox"/> 200 Phone Pocket Poki

Describe any special requests: (for ex., you wish to brand different items or you need pens, paper pads, thumb drives, ...)

-  
-  
-



## Hotel-produced Branding

### EPSC Main Conference Banner, Company logo on bottom.

The EPSC Banner will be on the first floor Lobby of the Hotel. Stars sponsorship can have their logo included on the bottom part of the banner. PVC fabric in wood frame, total h=1.35mx5.4m

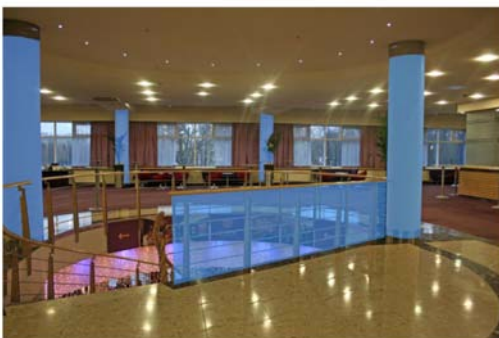


HOTEL LOBBY 1<sup>ST</sup> FLOOR

### Banister Sign, Columns – 2<sup>nd</sup> Floor, Hall 1

Hall 1, Bannister with logo. PVC fabric in wood frame, h=1mx4.35m

Hall 1, Column with logo. PVC fabric around column. Diameter=1.95mx3.46m



2<sup>ND</sup> FLOOR HALL I

### Info Plates on the Columns -- 2<sup>nd</sup> Floor.

### Hall 2, next to the wardrobe.

2 pieces, Printed PVC plates, h=2.88mx0.6m



2<sup>ND</sup> FLOOR HALL 2

### Columns - ALFA Room -- 2<sup>nd</sup> Floor

2 pieces, PVC fabric around column, Diameter=1.8mx2.95m



2<sup>ND</sup> FLOOR – ALFA HALL

### Roll-ups, 1x2 m



### Locally produced Branding.

We can. We suggest these as useful for scientists, but it's less expensive for you to do it yourself. See: **“Branding: There or Here?”**

#### Cotton Bag

The EPSC doesn't offer its own conference materials in a bag. For all around carrying of daily items. This will be branded with the EPSC logo and your company logo. 140g (Tough.) / m2 cotton shopping bag in eco-style, beige background, 30cm long handle. Bag size 38x42cm.



#### A4 pads of paper with company logo.

Despite digital notebooks and laptops, paper for jotting notes when networking is still the most convenient. 50 pages a notepad, Paper 90gr; Cardboard back. Printing one-sided, with four-color logo, bonded.



#### Good quality black plastic pen

Most useful branded item. Quantity: 250, Branding Method: 2 Colour Print Colour: Black, Print Area: Clip and or base. (Other colors possible.)



#### Ball pen w/caliper.

The novelty of this item will have additional appeal to our community, which values measurements. Size; 148 x 24 mm, material: plastic, marking: pad printing N1.



### USB 16Gb Thumb Drive.

The second most useful item for the scientists after the pen. Kingston DT50 USB 3.0 DataTraveler 50 (Metal/Green) Compact, lightweight, without caps. Laser Etched logo.



### Phone pocket POKI.

Handy travel gadget for the scientists to have their hands free during their phone conversation. Device measurements: 96 x 57 x 5 mm, material: silicon, marking: screen-printing S. Variety of colors available for a lively presentation of brand.



### USB hub

This would be in frequent use around the scientist's daily life. ROUND, measurements: dia 52 x 18 mm, material: plastic, marking: pad printing N2, where the logo would be placed on top.



### Travel adapter

Another frequent-use item, especially for the scientists who travel significant parts of every month. Device measurements: 63 x 59 x 47 mm, material: plastic, marking: pad printing N2, where the logo would be placed on top.



## Flyers



To be placed in high-traffic areas such as next to the Solar System for Kids Exhibit.

## Logo Napkins

Specific item to build or reinforce a brand while during the special Social Event. 12 cm by 12 cm



folded, 7-x-7.5 cm print-area, for 2 color.

## Branding: Yours or Ours?

Most of the locally produced branded items in this catalog are what we think will help the scientists build familiarity with your brand. Due to the costs on our side to manage the order through **Baltics in Space**, with accounting and with the VAT (22%), it would be less expensive for you to produce your own branded pens, paper, USB drives, ... and send to us in July 2017 (to arrive in August 2017) for us to have ready for the EPSC 2017 conference.

***Therefore, in the sponsorship tiers, for the branded items not produced by the hotel, we assume that you will produce your own and ship them to us.***

***Otherwise, we will be happy to perform this service of branding these items for you here (deadline June 15).***

If you would like your brand on cotton conference bags included with the EPSC logo, then the deadline for your order is June 15.



## Support

- Our organisation is interested in sponsoring the European Planetary Science Congress 2017 Riga, and has a budget of €. Please assemble a **customised package** for our review based on our demand as follows:
  - 
  - 
  - 
  -

## E-mail **BACK TO:**

- Baltics in Space at [amara@balticsinspace.eu](mailto:amara@balticsinspace.eu) Please call +371 28853907. With any questions. A confirmation letter and an invoice will be mailed once your form has been received and we've had a verbal (phone or Skype) conversation.

Make payment via bank transfer to Baltics in Space bank account number indicated on the invoice received. All conditions of sponsorship come into force upon signature of this form by both parties.

.....  
Date

.....  
Signature